

## Promotional OneKeyCash product offerings terms and conditions

1. **Promotional OneKey Cash Campaigns.** The following terms apply to the extent Advertiser agrees to participate in an Expedia Promotional OneKeyCash campaign (the “OKC Campaign”) in an Insertion Order:
  - a) Publisher will offer Promotional OneKeyCash to travellers who make a booking in the date range on the websites for a product in the target destinations as set out in the relevant Insertion Order (“Eligible Bookings”).
  - b) Publisher will use the budget set out in the Insertion Order (“OKC Campaign Budget”) to help fund the cost of the Promotional OneKeyCash and related marketing of the OKC Campaign.
  - c) The OKC Campaign Budget will be used to help fund the anticipated Promotional OneKeyCash to be earned by travellers when they make Eligible Bookings. The OKC Campaign Budget will not be adjusted if Eligible Bookings are subsequently not completed (e.g. cancellations or no-shows).
  - d) If the OKC Campaign Budget is not fully utilised within the agreed date range, and unless Publisher and Advertiser agree to extend the OKC Campaign, Publisher will provide a make-good offer consistent with section “VI. MAKEGOODS” of the IAB Standard Terms and Conditions located here: <https://advertising.expedia.com/terms-conditions>.
  - e) Decisions relating to the design, specification and launch of the OKC Campaign are at the discretion of the Publisher.
  - f) All terms and definitions from the governing Insertion Order are incorporated herein.