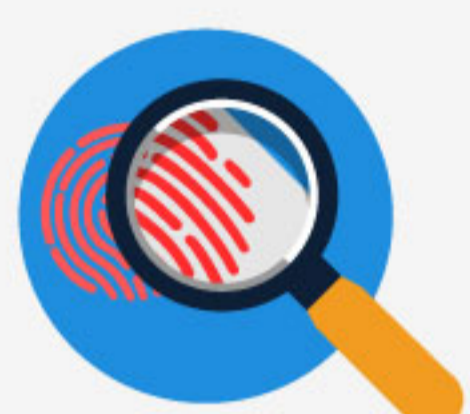


CarRentals.com™

CarRentals.com can connect advertisers to an audience of travelers searching and booking the perfect car rental for their next trip. It's an audience that consists of leisure travelers, who like to take domestic trips and like to look for good deals.



600K

Monthly Unique Views



3M

Monthly Page Views

Who is the CarRentals.com Audience?



50%

are between 25-54 years old



46%

are married



60%

are parents



51%

are male



54%

earn more than \$100K a year



70%

own a house

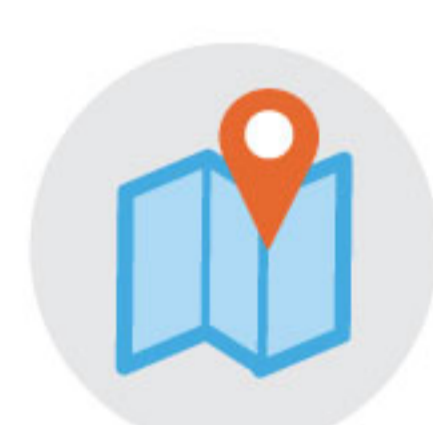
Capture a new audience:

CarRentals.com shoppers **are not** the same as those across other Expedia Group Brands



0.6% of Expedia shoppers shop on CarRentals.com
1.9% of Hotwire shoppers shop on CarRentals.com
0.5% of Vrbo shoppers shop on CarRentals.com
0.8% of Travelocity shoppers shop on CarRentals.com
0.7% of Orbitz shoppers shop on CarRentals.com

CarRentals.com audience travel habits:



82%

of all bookings are domestic



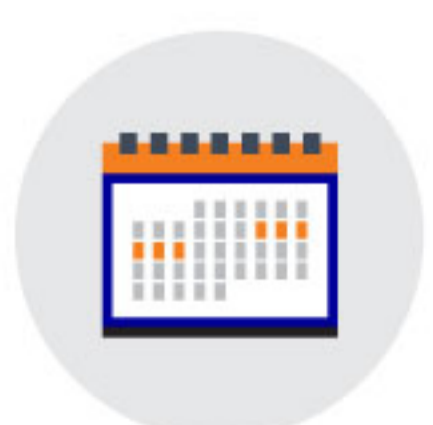
52%

have taken trips over 100 miles in the continental US states over the last 12 months



36%

have taken 1-2 domestic trips in the US over the last 12 months



5 days

Average trip length

Sources:
ComScore January 2020, CarRentals.com audience insights 20199