



Orbitz believes in a world where all are welcomed, no matter who they are, who they love or where they are traveling. Orbitz has been supporting the LGBTQIA community for more than 20 years. Through Orbitz, advertisers can reach an audience of LGBTQIA travelers seeking to connect authentically with those around them.



**9.8M**

Monthly Unique Visitors



**54M**

Monthly Page Views



**14.6M**

Orbitz Rewards Members

### Who is the LGBTQIA traveler?



**60%**

are under 34 years old



**73%**

do not have children



**51%**

are male



**51%**

are single

### Orbitz is grounded in three key pillars:



#### Information

Equipping travelers with the right tools to plan & book



#### Rewards

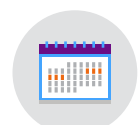
Rewarding travelers through the Orbitz Loyalty Program



#### Advocacy

Supporting and creating inclusive experiences

### LGBTQIA travel habits:



**95%**

take domestic vacations once a year



**1/3**

take vacations every 2-3 months



**77%**

stay in a hotel once a year



**43%**

hire a rental car once a year when on vacation

ComScore, January 2020  
GlobalWebIndex Q2 2019 – Q1 2020 (US Only)