

# PassportAds

People are consuming more content online than ever before. The average travel shopper visits hundreds of websites before booking their trip. Each one of those site visits represent an opportunity to engage and influence travel shoppers wherever they are online - from inspiration and consideration, to booking



**Reach Your  
Marketing Goals**

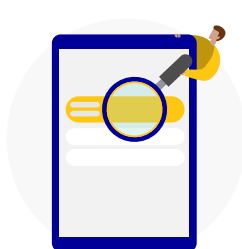


**Custom Audience  
Targeting**



**Media Expert  
Support**

## Leverage billion of data points to reach the right customer



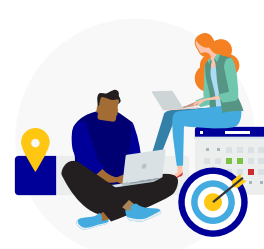
Millions of travel shoppers search for trips on our extensive global network of sites.



Capturing billions of data points based on how these travel shoppers searched.



Expedia Group Media Solutions then activates and scales this exclusive first party travel intent data to power effective custom audience segments.



We use these custom audience segments to reach relevant travel shoppers wherever they browse and book on the internet.

**Ready to get started?**

**Contact Us**